Benjamin G. Smith

T: 508.843.0856
hello@benjamingsmith.com
www.benjamingsmith.com

Objective

Always adapting to the ever-changing world of the web. I consider myself a creative developer.
Exploring new technologies and coming up with solutions for ground breaking ideas is what keeps me going.

Work Experience

Sr. Developer / Development Lead
David&Goliath - El Segundo, CA:
January 2017 - Present

- Lead developer across all accounts.
- Working closely with UX and making rapid prototypes for feasibility.
- Tech lead on projects built externally; being a technical liaison between the agency and outside vendors.
- Providing architecture and performing code reviews for deliverables.
- Mentoring junior developers on the team.

Sr. Front-End Developer
Hulu - Santa Monica, CA:
February 2016 - December 2016

- Led development for the internal creative team.
- Responsible for overseeing the transition of desktop interstitials (Interactive ads inside of the Hulu player) from Flash to HTML5 written in Vanilla Javascript.
- Created in-app mobile interstitials for Android (developed with HTML/CSS/JavaScript.)
- Managed outside resources to make sure deliverables were being built correctly.
- Worked with teams across multiple office locations to ensure process was in sync.

Sr. Front-End Developer
72andSunny - Los Angeles, CA:
April 2013 - February 2016

- Worked alongside creatives as part of the Google team.
- Exploring new technologies in an extremely collaborative environment.
- Helped build the browser-based experience of the Talking Shoe 2.0 (Webby Award Winning) connected object experiment.

Web Developer
TVGla (The Visionaire Group) - Los Angeles, CA:
September 2012 - April 2013

- Built HTML5 websites for major motion pictures.

Front End Developer
Arnold Worldwide - Boston, MA:
April 2011 - September 2012

- Developed everything from micro-sites to rich media and standard banner ads across all accounts.
- Helped concept and create functioning prototypes for client pitches.

Lead Developer
Seidler Bernstein - Cambridge, MA:
January 2010 - April 2011

- Led development and brought our clients to the forefront of digital advertising for Medical Devices.
- Suggested new media and strategies for clients.
- Worked on winning new business pitches.
- Wrote marketing articles for massdevice.com

User Interface Developer
Arnold Worldwide - Boston, MA:
August 2008 - March 2009

- Developed online media, microsites, emails and e-newsletter campaigns.

Junior Interactive Designer
Neal Advertising - Danvers, MA:
March 2008 - August 2008

- Designed and developed monthly campaigns including online ads and microsites.

Technical Skills

Languages / Tools
Current Stack: HTML5, CSS3 (SASS, SCSS, Styled Components, BEM), Bootstrap, Javascript (ES6), React, Node.js, Git
Previously Used: jQuery, Gulp, Grunt, Yeoman, Bower, Actionscript, PHP, Wordpress, MYSQL

Software
Sublime Text, iTerm, Flash, Photoshop, Illustrator, Office.

Education

B.S. Degree in Communications Media with a concentration in Interactive Media and Graphic Design.
Fitchburg State College, Fitchburg, MA. 2007

Honors & Awards

Webby - Mobile & Experience Marketing Award for The Talking Shoe 2.0.
Web Award Winner - flosbestday.com and jackandzac.com Tour Challenges.
Personal website was daily winner on **cssawards.com**, featured on **onepagelove.com**, and nominated on **cssdesignawards.com**

References available upon request.